

PRIVACY POLICY

Thank you for visiting! This is going to be two parts, the first is the part for people. That's people like you and me who just want to see what the rules are without being forced to read a book and then agree we read it. We all know nobody has time for that, except lawyers. So the parts for the lawyers, and people who really do want to read a giant book of rules with archaic/arcane language, is at the end of this document. Yip Yip is a communication platform that allows one to many communication to social and blog type media. At no time will Yip Yip use the information provided to it in any activity other than the normal course of business as a communication platform. We let one person communicate **for** many people. Yip Yip will not sell or market information about its users, clients, subscribers, customers, or business partners without their explicit permission. Information obtained during normal activity such as a web site visits and other metrics may be used to generate marketing reports and for other internal performance reporting, but every effort will be made to remove any personally identifiable data from any non-internal report or presentation that may be shared in public. Account information is used only to authenticate clients and customers, and will never be used to market products or services, nor will it ever be disclosed to any parties outside of the platform. User accounts may have an administrator account that supervises them, and this administrator account may view the contact information of the user in order to perform maintenance functions like making or deleting accounts under their control.

Acceptable Use

The software platform has three functions:

Create and organize content (Articles) for posting to a website (Blog)

Post links to that content, or to other URLs, on social media

Manage groups or teams of users, and their content

To enable social media management a user will allow the platform to post on their behalf utilizing OAUTH. The platform will never automatically post or pre-fill a post! The user, or their administrator must interactively create posts. However, a post may be suggested by an administrator to a user group.

Posts can be scheduled for future publishing by writing it now, and then choose to post it later. This lets you write a Christmas card in November and schedule it to go out in December, and is not considered an automatic post.

Users agree to only sign in to social media accounts they own. Use of second or third party accounts is strictly prohibited and may be reported as abuse to the social network, whose policy this violates. Use of multiple accounts or false identities of any kind to create, enable, or send spam of any kind is prohibited.

Copyright is important to us. Please do not "cut-and-paste" the work of other authors in to our platform, this is an act of theft and should it be reported by the original author or their agents, we will remove any work without notice.

Social Media Access

In the course of using the platform users may connect to social media.

This allows the platform access to the following items, for the following purposes:

Basic information Allows the software to retrieve some basic information from your profile, about you like your name or your avatar photo. These items are typically already public.

Birthday Provides access to the birthday, this comes as default with most services. We do not use this information.

Manage Pages Manage the user's pages they may have at a service like Facebook. For example, you might have a page for buying and selling Bicycle Parts that you want our app to be able to post as.

Post to Profile The app can post to your feed. You will only get posts that you specifically write, or that you accept from your boss who wrote them for you.

Post to Pages The app can post to pages you manage. For example maybe you don't own the Bicycle Parts page, you are just an admin on it with a team of other admins. If you are, you can choose to let this app post to the page for you.

Manage Photos The app may manage photos and albums if you are attaching photos to posts, or want to delete a photo, etc.

Business Manager The app can post to businesses you manage. Perhaps instead of Page you have set up a Business instead, which is a special thing at some networks. This allows us to post to those Business pages, and to their Location Specific pages.

Insights The app can collect information about posts including likes, shares, comments

Friends List The app can view your friends list, so we can give you an estimation of how many people might see your post. It is up to the social network whether or not they show your post to all of your friends, and they all have their own way of doing things.

Personal Data: We may make use of the following personally identifiable information:

Cookies set by us, or set for us by our partners, may be used and read Usage data from our site, or partner sites you have visited that we are allowed to monitor

Social features such as sites visited, or social networks used and connected to our site

Public profile information which you have provided to one or more social network or web services

Personal information which you have provided to us as part of your account, or given us access to on a social network may be used to help identify you

Performance information of your social media posts, in order to help suggest new topics or post times

Here is an important one: We know you are concerned about your personal information, especially given that it has been widely publicized that a certain app at a certain network abused this information. Information about you, obtained from Third Party social network such as Facebook or Twitter will **not be stored on our systems**, ever, except for what is required for us to connect to that network. The data they know about you, is left for them to store. We query it from them when we need it, we do not store it here or make copies!

All data collected by us during the course of normal business within our application is the property of Yip Yip Inc. with the exception of copyrighted material posted as Articles, which remain the property of the Author unless ownership is waived by prior agreement.

Cookie Policy Some jurisdictions require us to disclose that we use cookies. We do indeed use cookies, as does 99% of the websites on the Internet. Cookies are used to store information like your preference to remain logged in to the site, or what color you want the menu bar. We do not make use of them to "track you" on other sites or steal your information, because that is mostly a myth somebody in Hollywood made up for a movie. Please do not disable cookies on your browser, otherwise the software will behave very strangely. Disabling "Third Party" cookies will not affect our software, we do not use them anyway, and turning them off is actually a good idea you should do.

Enforcement / Violations Please don't break the rules. Breaking the above policies is considered Abuse of the software. If investigation by our team finds Abuse, we have to take steps to make sure the rest of our users continue to have an awesome experience with the software. Therefore to enforce our rules Yip Yip Inc. and its partners may act in any and all of the following means: terminating access to the platform, removing content, involving law enforcement, or seeking damages through legal channels. Refunds will not be given if your account is terminated for Abuse.

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